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# THE DEMISE OF A MYTH

There is a widespread myth that Newton conceived the heat transfer coefficient (h) concept in 1701. This myth is historically inaccurate by over one hundred years. The h concept was actually conceived by Fourier in the nineteenth century.

To hasten the demise of this Newtonian myth, Ventuno Press has prepared a monograph entitled "A New Look at the Origin of the Heat Transfer Coefficient Concept" by Eugene F. Adiutori. To obtain a free copy of the monograph, write to:

Ventuno Press  
6792 Timberwood Drive  
West Chester, Ohio 45069, USA.

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