

INTERNATIONAL JOURNAL OF HEAT AND MASS TRANSFER
INTERNATIONAL COMMUNICATIONS IN HEAT AND MASS TRANSFER

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Mr. Eugene F. Adiutori
Ventuno Press
6792 Timberwood Drive
West Chester, OH 45069

Dear Mr. Adiutori:

This is to inform you of the decision of the Board of Editors of the *International Journal of Heat and Mass Transfer* relative to accepting advertisements for your book entitled *The New Heat Transfer*. By way of background you should know that the Board of Editors has reserved the right to accept or reject textbook advertising. In particular, the Board is on record as rejecting for publication any advertisement containing technical material which would be rejected for publication when subjected to the normal review procedure. Accordingly, the Editorial Board by unanimous vote has recommended to Pergamon Press that they not accept any additional advertising for *The New Heat Transfer*.

Very truly yours,

J.P. Hartnett
W.J. Minkowycz
Coordinating Editors
International Journal of Heat and Mass Transfer

JPH/WJM:rms

cc: All Editors, IJHMT
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Mr. R.N. Miranda, Pergamon Press