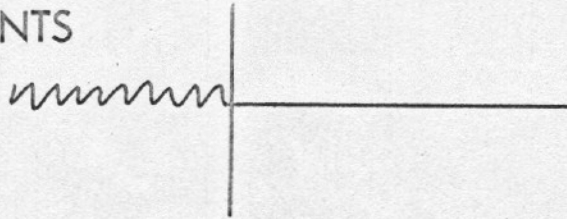


# STABILITY CONSULTANTS



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October 3, 1973

Mr. Tyler G. Hicks  
Editor-in-Chief  
Engineering, Science, and Management  
McGraw-Hill Book Company  
1221 Avenue of the Americas  
New York, New York 10020

Dear Mr. Hicks,

Enclosed are the table of contents, the preface, and Chapters 1 and 2 of my book The New Heat Transfer. I would like to appraise your interest in publishing it. If you are interested, I would be happy to come to New York to discuss the details with you.

I have begun marketing the book chapter by chapter (see my ads in CEP, July '73, pg 56 and Int Jour Ht Mass, Aug '73, pp vi and vii). The chapters will be published at approximately 2 month intervals and sell for \$1.95 each. There will be 9 chapters in Volume I.

The book is a scientific contribution of the first magnitude and will become one of the best selling technical books of the twentieth century. I have written it in simple, straightforward language for engineers and educators. In spite of its simple language, you will have a difficult time finding a reviewer who would be willing to side with me against Fourier, Nusselt, Reynolds, etc. At best, you should expect the following reaction from a reviewer:

Although he can find nothing with which to disagree, the conclusions are so unusual they must be wrong.

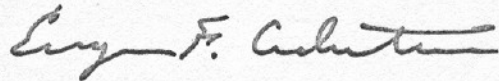
If I am right, the book will certainly be a best seller.

If I am right, I must be one of the bright lights of the twentieth century.

And I am right.

At the present time, I would like McGraw-Hill to publish my work. However, if you cannot reach an affirmative decision based on the enclosed material which I regard as sufficient, or if you choose to postpone your decision, rest assured that my likes will change. I have not offered The New Heat Transfer to any other publisher, nor do I intend to do so. McGraw-Hill has the reputation of being the best publishing house and only the best will suffice for The New Heat Transfer. If you will not publish it, then I will simply publish it myself.

Very truly yours,



Eugene F. Adiutori

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