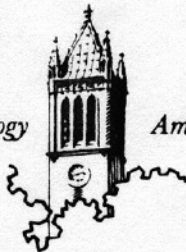


Iowa State University *of Science and Technology*



Ames, Iowa 50010

Office of the Dean
College of Engineering
104 Marston Hall
Telephone: 515-294-5933

December 31, 1974

President
The Ventuno Press
Box 40321
Cincinnati, Ohio 45240

Dear Sir:

I am returning the book "The New Heat Transfer". This book is worthless, and comes very close to being a fraud, in view of the extensive advertising that preceded it. The worst thing about the book is that busy people waste time reading into it in order to discover that it presents no improvement over the old heat transfer methods.

Very truly yours,

A handwritten signature in dark ink, appearing to read "Paul W. Barcus", followed by a long horizontal flourish.

Paul W. Barcus
Assistant to the Dean

PWB/cap

Enclosure