


S.C.

REGISTERED NO. 40433		POSTMARK OF
Value \$ <i>NV</i>	Special Delivery \$	
Reg. Fee \$ <i>95</i>	Return Receipt \$ <i>35</i>	
Handling Charge \$	Restricted Delivery \$	
Postage \$ <i>21</i>	<input checked="" type="checkbox"/> AIRMAIL	
POSTMASTER (By) <i>PJ</i>		
FROM: <i>Stability Consultants</i> <i>618 Weyerss Rd</i> <i>Cint. Oh 45240</i>	MAILING OFFICE	
TO: <i>Mr. D. B. Spalding - Mech Engineering Dept</i> <i>Imperial College of Science + Technol</i> <i>Exhibition Rd - London S.W. Engl</i>		

Mr. D. B. Spalding
 Mechanical Engineering Dept.
 Imperial College of Science & Technol
 Exhibition Road
 London S. W. 7, England

Dear Mr. Spalding,

I have just spoken with Professor Hartnett and he has informed me that the entire editorial board of The Int Jour Ht Mass agreed that the series of ads for The New Heat Transfer should be discontinued. He stated that the entire board felt that my advertising is "unprofessional" and seems quite similar to articles I submitted 6 or 7 years ago which were judged to be technically incorrect at that time. The end result is apparently that I am to receive a refund for the Aug 73 ad and that I would be ill advised to spend time drafting another series of ads for consideration since it is highly unlikely that any of my ads would be accepted.

The purpose of this letter is to inform you, the editorial board, and the persons who act in the name of the Int Jour Ht Mass for Pergamon Press, of the following:

1. I have ads in other magazines which refer to the series of chapter summaries which are scheduled to appear on the first two pages of the subject Journal beginning in April, '74. After talking with Hartnett, I determined that it is too late to kill or modify these other ads.
2. I therefore require that the first page of the April, '74 issue be devoted to a statement by the editorial board that the summaries will not appear because the board will not permit it. I have no interest in whether or not you offer an explanation--my only concern is that the entire first page of the April, '74 issue be devoted to the subject of the board's refusal to accept the advertising in spite of the fact that no member of the board has yet seen the subject advertising.
3. If you will neither accept my advertising nor comply with item 2, it is my firm resolve to obtain a court order to force your compliance with item 2 and to begin litigation to recover actual and punitive damages.

I will appreciate the courtesy of a prompt reply.

Eugene F. Adiutori

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