

REGISTERED NO. 40575

POSTMARK OF 21 95 20 136

Value \$ <i>n/w</i>	Special Delivery \$ —
Reg. Fee \$ <i>95</i>	Return Receipt \$ <i>20</i>
Handling Charge \$ —	Restricted Delivery \$ —
Postage \$ <i>21</i>	<input checked="" type="checkbox"/> AIRMAIL



POSTMASTER (By) *Schurer*  
 FROM *Ventura Press*  
*Box 40321*  
*Cinti Oh 45240*  
 TO *Professor D. B. Spalding, Mech. Eng. Dept.*  
*Exhibition Rd., Imperial College of Science & Tech*  
*London S.W. 7, England*

Professor D. B. Spalding  
 Mechanical Engineering Dept.  
 Imperial College of Science & Techn  
 Exhibition Road  
 London S. W. 7, England

Dear Professor Spalding,

Thank you for your prompt and courteous reply of Dec 17 which bore little resemblance to Hartnett's explanation of why my ads were refused. Since you have written what he has only spoken, I will ignore Hartnett's version and I hope you will in turn ignore my letters of Dec 10 and 14 which were written in response to what Hartnett led me to believe was the Pergamon Press editorial attitude toward my advertisements.

I was pleased to learn that the editors felt that my August ad was "a contribution to the science of heat transfer" which "deserved" careful refereeing. I trust that the careful refereeing has by now been completed and I would be interested to know with what result.

I respectfully decline your invitation to submit articles "in the usual way" since I assume this would result in "careful refereeing". I am afraid that what you regard as "careful refereeing" is what I regard as censorship and, since the advancement of science requires absolute freedom, I simply do not permit my work to be censored in any way. When you see fit to invite me to submit articles for publication with the assurance that they will be neither refereed nor edited in any way, I shall be more than happy to do so.

Your letter strongly suggests that my ads would be acceptable to you and to the editorial board provided they were simple announcements. I hereby agree to comply with your strong suggestion and requirements. I wish to place such a simple announcement on the first page of six consecutive issues of your journal. The announcement will present the book title, the author, the copyright date, the price, the publisher, and the following brief and simple announcement:

The New Heat Transfer presents a new science of heat transfer.  
 The most distinguishing feature of the new heat transfer science is that it is formulated without heat transfer coefficients.

Please let Ms. Buyer (PCI) know that she may accept such an ad. As soon as I receive confirmation from Ms. Buyer, I will send her the negative for the ad. I would like the series of ads to commence as soon as possible.

Sincerely yours,

Eugene F. Adiutori