



UNIVERSITY OF MINNESOTA
TWIN CITIES

Department of Mechanical Engineering
125 Mechanical Engineering Building
Minneapolis, Minnesota 55455

November 20, 1973

Mr. Eugene F. Adiutori
Stability Consultants
618 Waycross Road
Cincinnati, Ohio 45240

Dear Mr. Adiutori:

I am writing to report on the outcome of the discussions about your book that were carried on at the ASME Annual Meeting. The Heat Transfer Division of the ASME has delegated me to communicate with you on this subject.

In general, the Executive Committee felt that there is a real possibility that an advertisement for your book can ultimately be published in the Journal of Heat Transfer, pending certain matters of clarification and revision.

First of all, the Committee would like to see a copy of the entire book, the feeling being that the advertisement should address itself to the book as a whole rather than to specific chapters. I would, therefore, appreciate your sending me a copy of the book at your earliest convenience. Second, once the book has been examined and everything appears in order, then we can address ourselves to the matter of a revision of the advertisement. The Committee favors an advertisement with considerably less editorializing. Instead, an ad is envisioned in which the title, the author, the publication date, and a brief statement of contents and objectives is given. In other words, the advertisement should be patterned after a more conventional one for a textbook or a monograph.

I look forward to hearing from you on this matter in the near future.

Sincerely yours,

E. M. Sparrow
Senior Technical Editor
Journal of Heat Transfer

EMS:11